



Keene's Crossing Elementary
5240 Keenes Pheasant Dr
Windermere, FL 34786



Dear Sir or Madame,

Keene's Crossing Elementary is extending an offer to your business/company to become one of our Partners in Education! The Partner in Education program builds relationships between businesses, organizations and schools that enhance student learning and promote school improvement. Connecting the academic and business communities within the county allows us to provide students with even more opportunities for success. In a partnership, a business adopts a school or schools and shares its resources. This support supplements the work of professional educators and enriches the lives of students. Partnerships are designed to be dynamic, innovative and mutually beneficial.

Benefits for Education

Student Achievement: The involvement of businesses significantly increases student achievements. Students expand their learning horizons, have more interest in school, make better grades and realize a deeper understanding of their role in society toward becoming a productive citizen.

Role Models: Business partners act as positive role models for students by providing personal and professional guidance. The result is confidence, self-esteem, pride, motivation and higher aspirations for students.

Resources: Financial, human and in-kind resources help meet the needs of students, schools and professional educators.

Relationships: Public schools cannot thrive without the support of the community. Business partners help communicate educational needs to the community so we might continue to achieve mutual goals and objectives.

Benefits for Business

Work Force: Enhance the economic well-being of Central Florida by maintaining an educated workforce.

Image: Become known for contributing to the community.

Recognition: Receive appreciation for business, talents, products, and community achievements.

Exposure to Community Diversity: Learn about different cultures and find new markets for services and products.

Employee Benefits: Improve company morale and employee satisfaction by helping others

Ways to Become Involved

- Provide time for employees to volunteer in the school
- Serve as a volunteer, mentor, tutor, chaperone or guest speaker
- Conduct school or community beautification projects
- Participate in various school events like health fairs, school carnivals, science fairs
- Provide financial contributions
- Sponsor field trips for students
- Host a school supply or book drive
- Sponsor events or programs
- Provide workshops for parents, staff, faculty and administrators,
- Provide incentives to students for achievement, good behavior, attendance, etc.
- Donate equipment or materials for classroom use

This year, we have design a four tiered PIE program at Keene's Crossing Elementary. Please take a moment to review the attached pages.

We have our standard PIE sponsors. This is a free partnership between the business and the school. The next tier is our GREEN APPLE sponsor (🍏). This level includes all the standard agreements PLUS an increase in flyer/coupon distribution, advertising in our school lobby's PIE media center, and a navy blue PAW print (one engraved line) to be hung on our Cougar Pride Wall. The next tier is our RED APPLE sponsor (🍎). This level includes all the standard agreements PLUS an increase in flyer/coupon distribution, advertising in our school lobby's PIE media center, a white PAW print (two engraved lines) to be hung on our Cougar Pride Wall, and a series of books that support our Teachers Guided Reading Program (that has your company/business name on the inside cover). The last tier is our GOLDEN APPLE sponsor (🍏). This level includes all the standard agreements PLUS unlimited numbers of times flyer/coupon can be distributed, advertising in our school lobby's PIE media center, a silver PAW print (three engraved lines) to be hung on our Cougar Pride Wall, priority table locations at school events/programs, a series of books that support our Teachers Guided Reading Program (that has your company/business name on the inside cover), and a banner with your business/company logo that will hang on the school perimeter fence.

Included in your PIE information is an example of our A/B Report Card Incentive. This is a sheet of paper that the student will bring to your business to redeem. Your business will simply check off the box or stamp the box to show redemption. There is also a PAW order form. If you decide to become one of our Golden, Red or Green Apple Sponsors, you would complete this form. Please write on the lines what you want engraved on the PAW.

If you have any questions/concerns, please contact Rhonda Walker at 407-467-0233 or email at cougarpie@aol.com.

Thank you for supporting Keene's Crossing Elementary!

Rhonda Walker—PIE Chairperson